



THE ROYAL ARMOURY

# FREE CYBERSECURITY AWARENESS POSTERS

*Issued by a King who does not exist, for whoever has been handed the campaign. The kingdom is fictional. The threats are not.*

KINGOFCYBERSECURITY.COM

**BEFORE WE BEGIN**

# **WHAT THIS IS, AND WHAT IT COSTS**

## **WHAT IT IS**

Cybersecurity awareness material from a fictional medieval court. The jokes are the delivery; every security fact underneath them has been checked.

## **IN THIS DECK**

Three posters, each with speaker notes written to be read aloud, and eleven memes.

## **WHAT IT COSTS**

Nothing. Use them unaltered, in a classroom, a break room or a campaign. The credit is already on the poster and there is nothing to sign up to.

## **MORE FORMATS**

Wall-sized, slide-sized and newsletter-sized, in colour and in black and white, at [kingofcybersecurity.com/royal-armoury](https://kingofcybersecurity.com/royal-armoury)

**THE KINGDOM IS FICTIONAL. THE THREATS ARE NOT.**



*Last seen posing as your bank, a courier, the  
tax office and a prince. On the same  
afternoon.*

BY ORDER OF HIS ETERNAL UPTIME

# WANTED

## THE PHISHING EMAIL

### THE CHARGES

#### THE CHARGE

#### THE FINDING

- |            |                                           |                                                    |
|------------|-------------------------------------------|----------------------------------------------------|
| <b>I</b>   | <b>Manufacturing urgency</b>              | Everything that ever ruined a kingdom said URGENT. |
| <b>II</b>  | <b>Impersonating a noble name</b>         | Tap the name. The real address falls out.          |
| <b>III</b> | <b>Disguising where its links lead</b>    | Hover, and catch them lying.                       |
| <b>IV</b>  | <b>Demanding passwords and gift cards</b> | No honest crown asks for either.                   |

*If sighted: click nothing. Reply to nothing. Report it, delete it, and never speak of how close  
you came.*

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*A horse. Silence is a refusal, and he refuses nearly everything he is shown.*

BY ORDER OF HIS ETERNAL UPTIME

# VERDICTS

## UPON THE PASSWORDS OF THE REALM

### THE RECORD

- ✗ Summer2026! ..... Staple says nothing.
- ✗ P@ssw0rd ..... Staple stares until you leave.
- ✗ Dragon2019!, then Dragon2020! ..... Staple says nothing. He can count.
- ✗ The same good password on every account ..... One breach opens all your accounts.
- ✓ Four random words ..... **Staple neighs with approval.**
- ✓ Sixteen random characters from a password manager ..... **Staple neighs twice.**

*Start with your email. Whoever holds it can reset every other password you own.*

**TO EARN THE HORSE'S APPROVAL: MAKE IT LONGER, USE A DIFFERENT ONE EVERYWHERE, AND ADD A SECOND STEP TO LOG IN.**

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BY ORDER OF HIS ETERNAL UPTIME

# DECREE

## UPON TWO-FACTOR AUTHENTICATION

### WHAT BEATS A PASSWORD ALONE

- ✗ A password on its own ..... Not a second factor. Whoever buys it can log in as you.
- ✓ A code sent by message ..... **Better than nothing. Texts can be redirected to a thief.**
- ✓ A code from an app ..... **Good. The code is made on your phone, not sent to it.**
- ✓ A passkey ..... **Good, and free. Nothing to type and nothing to steal.**
- ✓ A key you tap or plug in ..... **Best. A thief would need it in his hand.**

*Passwords are stolen from companies in their millions and sold on. A second factor is one more check when you log in: it is why this thief is still outside.*

*Start with your email, then banking. Your email can reset everything else.*

**TURN IT ON WHEREVER IT IS OFFERED. IT TAKES ABOUT A MINUTE  
AND IT STOPS A THIEF WHO ALREADY HAS YOUR PASSWORD.**

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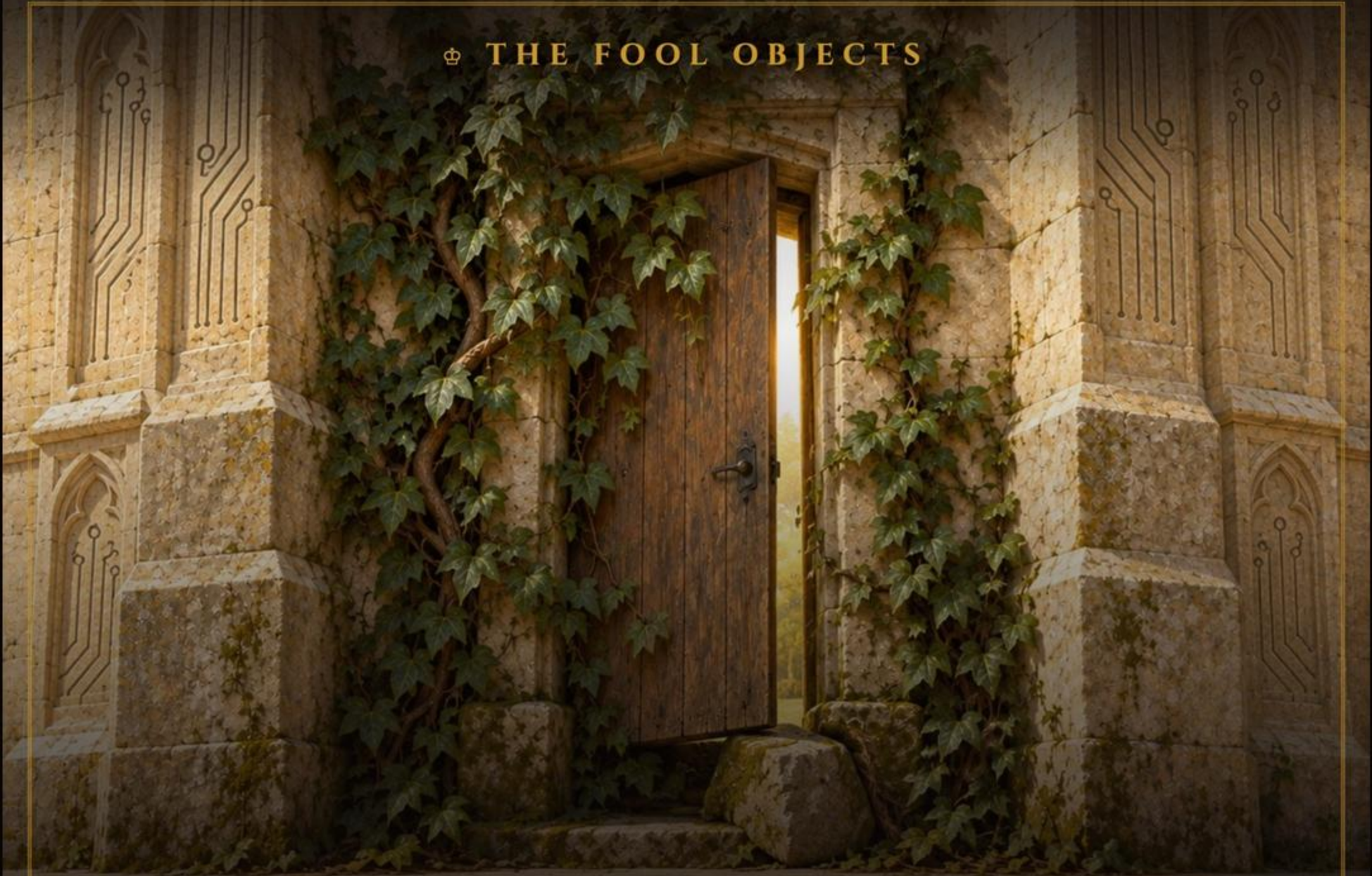
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OBJECTIONS BY THE FOOL, ILLUMINATION BY THE PAGE

# THE MEMES



*Eleven of them, free, at [kingofcybersecurity.com/cybersecurity-memes](https://kingofcybersecurity.com/cybersecurity-memes)*



♣ THE FOOL OBJECTS

**THE TEMPORARY FIREWALL RULE  
HAS BEEN TEMPORARY SINCE  
2019.**

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♣ THE FOOL OBJECTS



**YOUR PASSWORD MEETS THE  
POLICY. YOUR PASSWORD IS  
SUMMER2026!**

[kingofcybersecurity.com](http://kingofcybersecurity.com)



♣ THE FOOL OBJECTS

**WE GAVE THE AI AGENT FULL  
ACCESS FOR ONE AFTERNOON. IT  
IS DAY FORTY.**

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A person in a brown robe stands in a cathedral doorway. Their face is a large, unrolled scroll with a red wax seal in the center, from which red wax is dripping. The person's right hand is raised, pointing towards the viewer. In the background, a large Gothic cathedral with multiple spires is visible under a blue sky with light clouds. The scene is framed by a thin gold border.

♣ THE FOOL OBJECTS

**URGENT. FROM YOUR BOSS.  
NEEDS GIFT CARDS. ONE OF  
THESE IS TRUE.**

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♣ THE FOOL OBJECTS



**SAME ATTACKER. THREE NAMES.  
FOUR YEARS OF ARGUMENT.**



♣ THE FOOL OBJECTS

**THE BACKUPS RAN EVERY NIGHT FOR  
SIX YEARS. NOBODY HAD EVER  
RESTORED ONE.**

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♣ THE FOOL OBJECTS



THE S IN IOT STANDS FOR  
SECURITY.

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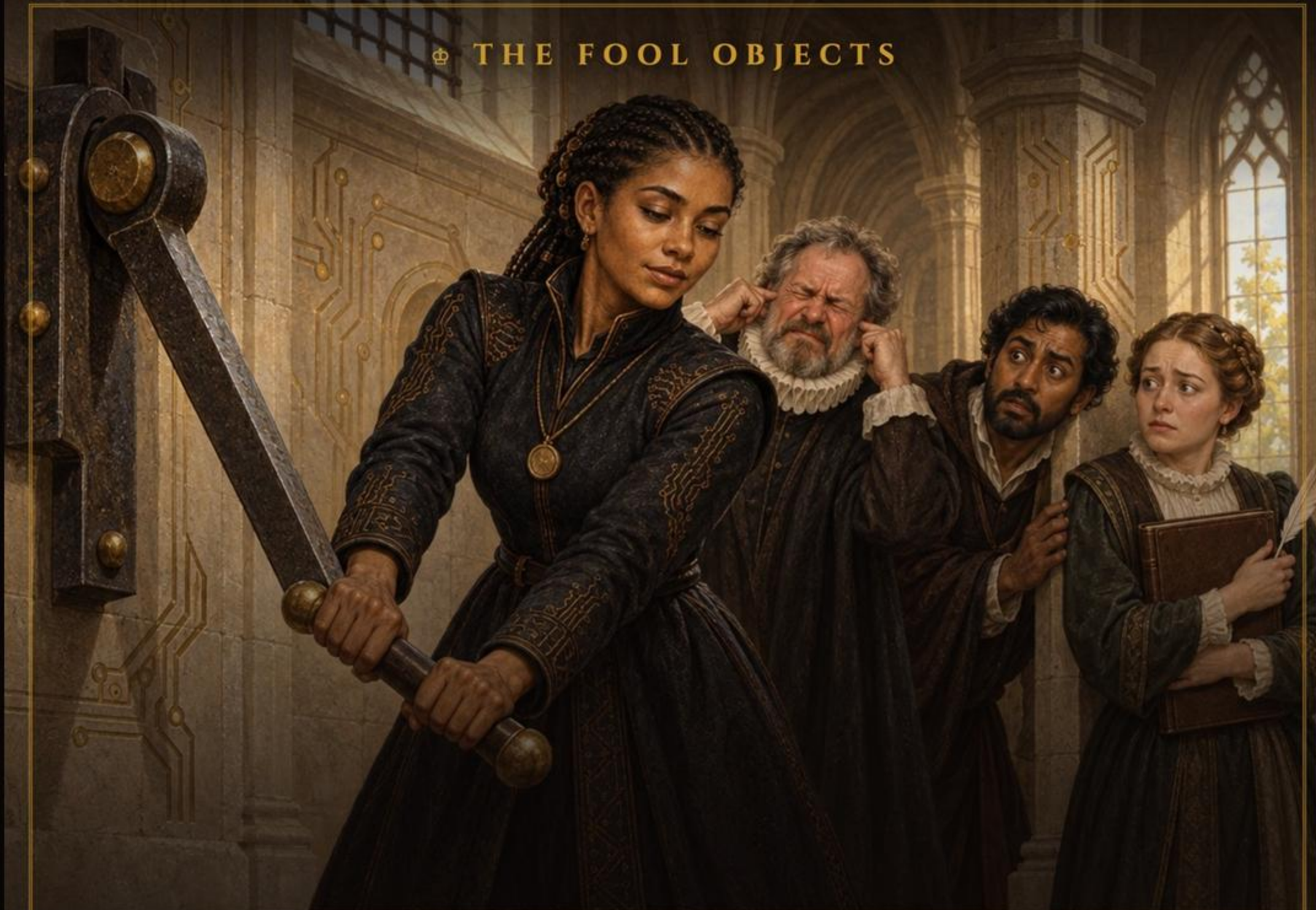
♣ THE FOOL OBJECTS



**FIVE HOURS PROVING IT WAS  
NOT THE FIREWALL. IT WAS DNS.**

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## THE FOOL OBJECTS



**NOBODY KNEW WHAT THE SERVER  
DID. SO THEY TURNED IT OFF AND  
WAITED FOR SCREAMING.**

♣ THE FOOL OBJECTS



**WE MOVED TO ZERO TRUST.  
EVERYONE ON THE SECURITY TEAM IS  
STILL AN ADMINISTRATOR.**

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♣ THE FOOL OBJECTS



**THE GENUINE EMAIL FROM YOUR BOSS  
HAS BEEN REPORTED AS PHISHING  
NINETEEN TIMES.**

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TAKE THEM

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unaltered, no sign-up.*

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